

## UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS CASE STUDY

SmarterSelect's application management platform transformed the scholarship application process for University of Colorado Anschutz Medical Campus from a manual, paper-based system to an automated, streamlined and organized digital system.



University of Colorado  
Anschutz Medical Campus

### CLIENT TYPE

University, College Internships  
and Awards

### PRIMARY VALUES

Time Savings, Increased Efficiency,  
and Ease of Launch

### USE CASE

Applications and Awards

## Streamlined Award Management: How SmarterSelect Transformed the Application Review Process for University of Colorado Anschutz Medical Campus

### SITUATION

Jill R. Penafiel, Education and Program Manager for University of Colorado Anschutz Medical Campus explained that the previous paper-based application process was extremely time consuming and labor intensive. Jill had to manually open mail, photocopy applications, and personally distribute the packets to reviewers across campus.



It was a disorganized system that made it difficult to track applicants and assemble all components of each application in one place.

There wasn't an easy way to collect comprehensive applicant data and metrics for reporting. This meant Jill had to manually compile data for reports.

This overall inefficient system took up a massive amount of Jill's time as a team of one. In fact, she estimated it took up 85% of her time just preparing applications for review!

## SOLUTION

Thanks to SmarterSelect's automated online application platform, the need for paper applications and manual processing was eliminated.

All application components are now assembled in one easy to access platform for each applicant and for their reviewers.

Comprehensive applicant data can now be easily extracted for reporting and tracking metrics as well.

With one intuitive software platform, Jill could take back her time allowing her to focus on other important tasks. This also meant more programs could be launched without as much effort.

Overall, SmarterSelect helped the University of Colorado Anschutz Medical Campus to increase efficiency, overall organization, and lowered the time to launch all programs. Reviewers can now conveniently access applications online, and more applications can be processed faster as a result.

In fact, the university has used SmarterSelect for 29 new and expanded programs since 2016.



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“I used to do everything by hand. We'd have people mail in an application packet and then I had to personally process each one...I spent an hour and a half just opening the mail one day and knew it was time for a change. With SmarterSelect I can quickly manage all applications and get a major amount of my time back.”

- Jill R. Penafiel

Education and Program Manager for University of Colorado Anschutz Medical Campus

## RESULTS



### Time Savings

Jill estimated that SmarterSelect saved her at least 85% of the time she used to spend manually processing paper applications. This allows her time to launch new programs faster.



### Increased Efficiency

The SmarterSelect system streamlined the entire application process by centralizing all aspects of the process in one simple to use interface. This is much more efficient than the previous manual system.



### Ease of Launch

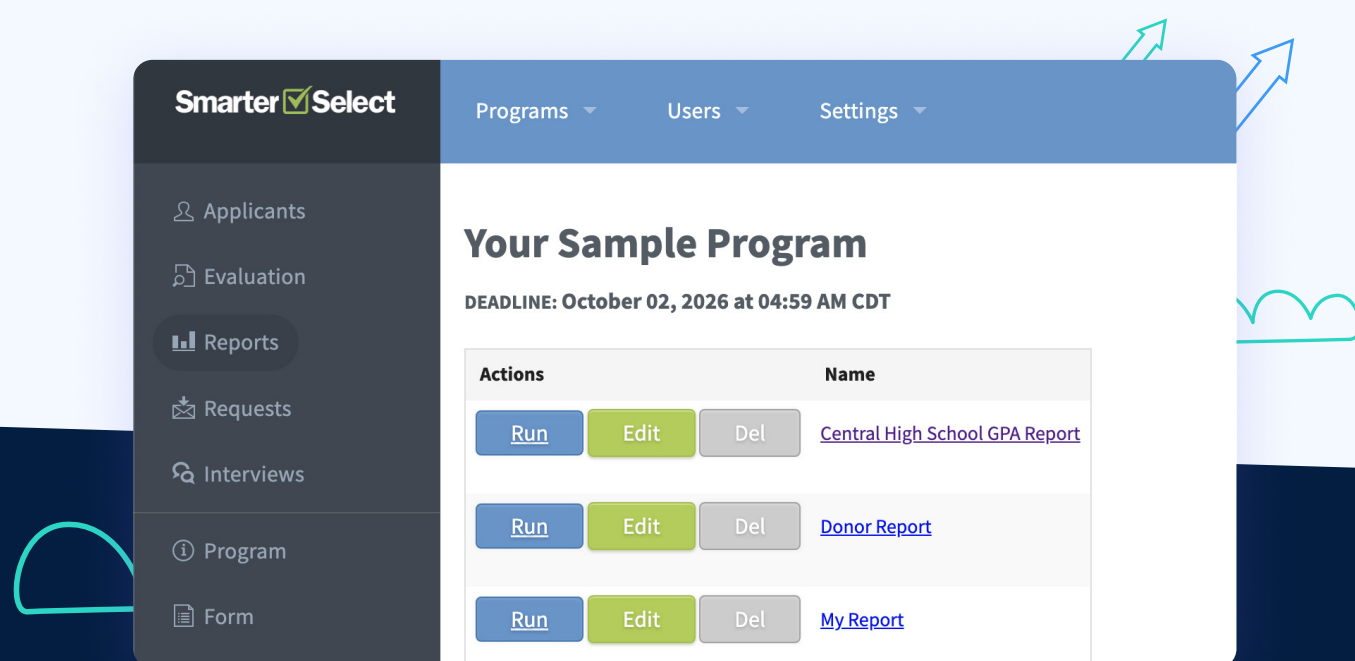
Since 2016, the university has now used SmarterSelect to launch 29 new programs. The system allows them to easily create and manage applications to quickly launch new programs.



# HOW SMARTERSELECT CAN HELP YOUR ORGANIZATION

SmarterSelect is designed with efficiency in mind. With our platform, here are just a few of the features you can also enjoy:

- Automate the entire application and review process online
- Centralize all application components (forms, files, recommendations, etc.) in one system
- Analyze applicant data more easily for tracking metrics and reporting
- Streamline evaluator reviews with online access, reminders and tools
- Provide robust applicant management for managing a large pool of applicants
- Allow for quick and easy setup of new program applications
- Save administrative time by automating and eliminating all manual tasks
- Increase efficiency, organization and accessibility of the entire application process



Are you ready to get your time back while running your programs with less effort? We invite you to book a demo and see for yourself what SmarterSelect can do for your organization. We've helped our customers launch more than 50,000 programs, with over 2 million applicants and look forward to partnering with you to do the same. [Book your SmarterSelect demo today!](#)