

# THE COMMUNITY FOUNDATION SAN LUIS OBISPO COUNTY

## CASE STUDY

Helping Students and Beyond



### CLIENT TYPE

Community Scholarship Foundation

### PRIMARY VALUES

- Saved Time
- Made Communication Easier

### USE CASE

Applications and Evaluations

## SITUATION

The advantages of SmarterSelect extend beyond college-bound students as Angela Hollander, formerly of The Community Foundation San Luis Obispo County, experienced firsthand. She first learned about the software directly from SmarterSelect's founder and president Robert Davis at a National Scholarship Providers Association meeting they both attended in 2009. Angela said she got to sit with him, have a demo, and talk about all the ways SmarterSelect could improve her workflow.

Angela was working with 60 programs and needed to create a common application across all of them.

## SOLUTION

One of the things that excited Angela was the software's capacity to create a common application across 60 programs, simplifying the process for various institutions. SmarterSelect proved invaluable in managing a large volume of scholarship applications and evaluations from multiple organizations.



The digital application and evaluation process minimized manual handling and photocopying, optimizing efficiency.

As a side benefit, moving everything to a digital platform also reduced friction that often occurred with paper applications. For example, parents and students begging to turn in their applications late, and even vendors/grantors asking to be added to the list of grantors after the deadline. With the old way of doing things, it was much more difficult to explain to people that submitting documentation after the deadline meant their paperwork couldn't be processed. In the case of vendors submitting documentation late, that could mean redoing a lot of paperwork, announcements, printing flyers, etc... However, when everything is completed digitally, it's much easier to mitigate special issues like these.

## RESULTS

### Time Saving

Despite an initial investment, Angela agreed the long-term labor and time savings realized by implementing SmarterSelect are substantial. The software's robust reporting capabilities enable in-depth analysis of applicant demographics, trends, and performance metrics. These and other useful features in SmarterSelect contributed to hundreds of staff hours (and paper-cuts) saved from eliminating physical paperwork more than justified the subscription fees for The Community Foundation.

### Streamlined Processes

SmarterSelect streamlines processes, reduces administrative burdens, and offers data-driven insights. Its robust features lead to enhanced efficiency, reduced workload, and improved decision-making capabilities for both high schools and community foundations. Put another way, SmarterSelect empowers scholarship providers to transform their scholarship application management, ensuring a more seamless experience for students, donors, evaluators and administrators alike.

