Smarter☑Select

- ✓ **Client Type**—Association
- ✓ **Primary Values**—Saved Time, Improved Application Process
- ✓ **Use Case**—Applications and Selection

VSCPA
Virginia Society of CPAs

Virginia Society of CPAs (VSCPA) **brings their scholarship application program online** with SmarterSelect.

Situation

Virginia Society of CPAs (VSCPA) was managing their scholarship application process manually.

For the applicants, it was a highly manual process. "It was all paper based. The application was paper, they would send paper transcripts, professors would mail recommendations. It was a lot of paper," said Molly Wash, CAE, Academic Engagement Director, Virginia Society of CPAs.

The volunteer committee responsible for reviewing VSCPA's applications also had to deal with significant manual paperwork. "We would have to make copies of everything and send them huge packets for each application with all the collateral material," Molly said.

They needed to make a change and move their scholarship process to an online portal.

Solution

VSCPA partnered with SmarterSelect to transfer their scholarship process online.

SmarterSelect provides a streamlined, fully online application process.

The platform provides application progress monitoring and reminders, allowing VSCPA to track how many people have started an application but haven't finished. "We can email them and nudge them to finish that application," said Molly.

Even more importantly, the system has improved VSCPA's review process. They now have a scoring rubric, which provides a consistent process and structure that they were not previously employing.

"There is more consistency. Now the scholarship committee can go in and see how everyone else scored, and that can be a point of discussion. They can have a discussion around scoring discrepancies," said Molly.

"Customer service is great. They're very responsive. There are a lot of platforms out there, but SmarterSelect has great customer service."

Molly Wash, CAE
Academic Engagement Director, Virginia Society of CPAs

✓ **Client Type**—Association

✓ **Primary Values**—Saved Time, Improved Application Process

✓ **Use Case**—Applications and Selection

VSCPA
Virginia Society of CPAs

Virginia Society of CPAs (VSCPA) **brings their scholarship application program online** with SmarterSelect.

Results

More Applications

SmarterSelect's online portal is simple and easy to use for student applicants, improving the experience, speed and volume of applications.

Saved Time

With an efficient and reliable process, SmarterSelect "saves us a lot of administrative time," according to Molly. "We can now focus on other things, and we aren't stuck in the weeds with administrative stuff related to applications."

Improved Scoring and Selection Process

"Our committee can now score everything online. Having that platform has really helped us put a scoring process in place and select the students in a more efficient way," said Molly.

"Our committee can now score everything online. Having that platform has really helped us put a scoring process in place..."