Smarter☑Select

LEADERSHIP TOMORROW SEATTLE CASE STUDY

The intuitive and easy to use SmarterSelect system helped Leadership Tomorrow Seattle modernize and streamline their application process.

LEADERSHIP
TOMORROW

CLIENT TYPE

Professional Association

PRIMARY VALUES

Time Savings, Cost Savings, and Improved Application Experience

USE CASE

Applications for Leadership and Community Programs

How Leadership Tomorrow Seattle Modernized Admissions Management with SmarterSelect.

SITUATION

Prior to using SmarterSelect, Leadership Tomorrow Seattle had an outdated and difficult system for managing their admissions application process.

The application was hosted on their website, built using complicated custom code. This created several pain points.

- The application could not be saved, so applicants had to complete it all at once. This was frustrating for candidates trying to seek admission to their programs.

- The application questions were hard to update, requiring paid developer time every year. This was expensive.

- Extracting the application data was cumbersome, requiring manual reformatting before it could be shared with reviewers. This was time-consuming for staff.

- Printed applications had to be physically mailed to reviewers who didn't live nearby. The small staff of four even had to hand-deliver applications to one reviewer's house.

Overall, the system was clunky, expensive, and required significant staff time and overtime to manage the process each year.

SOLUTION

By switching to SmarterSelect, Leadership Tomorrow solved several major problems.

- Applicants can now create accounts and save partial applications, improving their experience.

- Staff can update questions easily without a developer.

- Reviewers are given portal access to applications instead of stacks of paper.

- Data can be easily exported to spreadsheets and their database.

- The PayPal integration simplifies collecting application fees.

The intuitive system and reviewer portal eliminated the need for printing, reformatting, and mailing applications. This saved the small staff significant time and overhead cost.

The bottom line is, SmarterSelect streamlined their process and provided a better experience for applicants, reviewers, and staff. The switch to SmarterSelect was a major improvement for Leadership Tomorrow Seattle.

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"Our previous way of doing things was just awful. It was just a lot of time spent. Moving to SmarterSelect was probably the best, or at least one of the better things I've done since I've been with Leadership Tomorrow. It saves us money on developer fees, and so much time."

\- **Megan Rudolph**

Senior Communications & Operations Manager for Leadership Tomorrow Seattle

RESULTS

Time Savings

Megan estimated SmarterSelect has saved at least 20 hours of staff time weekly that was previously spent on tedious data formatting and printing/mailing applications.

Cost Savings

They no longer have to pay a developer to update the application every year. This alone was an expensive, recurring cost.
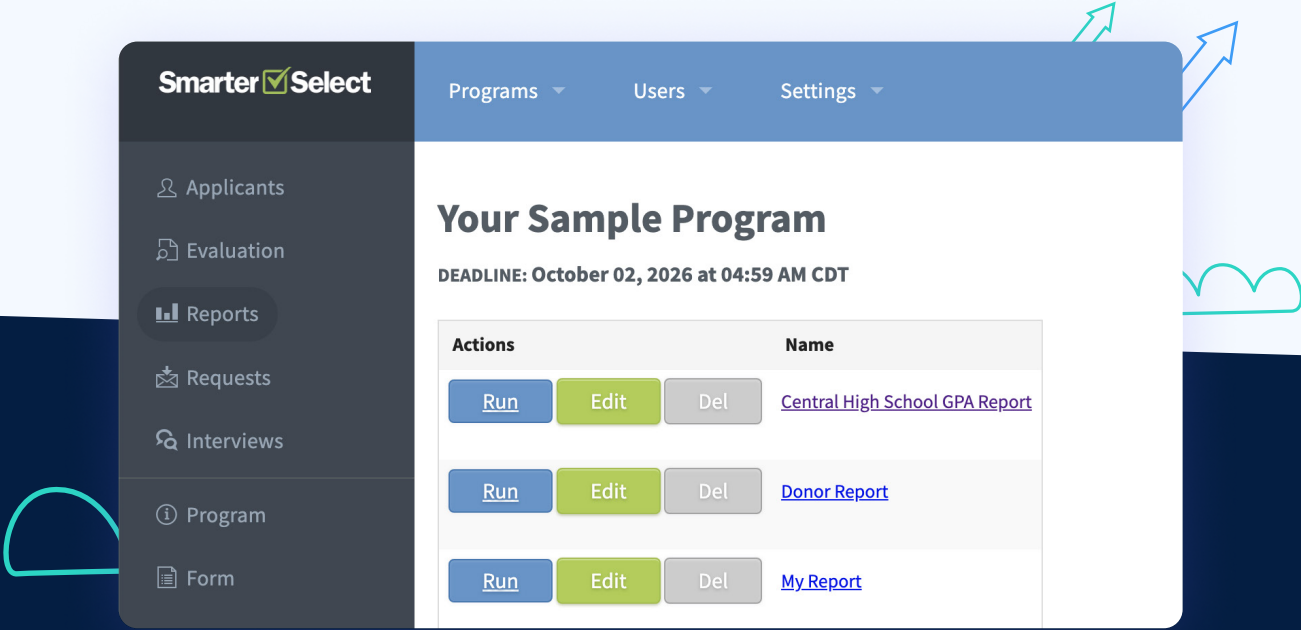
Improved Application Experience

Applicants can now save partial applications instead of completing in one session. And, reviewers are given digital access rather than being mailed heavy paper applications.

HOW SMARTERSELECT CAN HELP YOUR ORGANIZATION

- Streamlined and intuitive application process for applicants

- Easy for staff to update application questions without developer help

- Reviewer portal provides quick digital access instead of printing applications, and all relevant documentation is found in one place

- Data can be exported seamlessly to spreadsheets and databases making for easy and quick reporting

- Integrations such as integrating PayPal makes application fees a breeze to process

- Saves significant staff time compared to printed paper systems, and eliminates the need for printing and mailing applications and documentation

- Improved experience for applicants, reviewers, and staff

- Scalable for organizations with growing programs and applicants

This is just a taste of what SmarterSelect can do for professional organizations like yours. Book a demo today, and learn more about how we can help!