Smarter ☑ Select

ASSOCIATED GENERAL CONTRACTORS OF GEORGIA, INC. CASE STUDY

Saving Money with a User-Friendly Program to Award Deserving Candidates with SmarterSelect.

AGC Georgia
The Construction Association

CLIENT TYPE

Professional Association

PRIMARY VALUES

User Friendly, Cost Savings (Compared to the Competition), Great Customer Support

USE CASE

Applications and Awards Rubric

SITUATION

Alyson Abercrombie is the Director of Communications and Marketing for the Associated General Contractors of Georgia, Inc. The association has three programs they run annually with a combined total of between 600 and 700 nominees that have applications submitted for or by them every year.

About 15 years ago Alyson had to manage all of those nominations by hand. That meant making copies of large binders and mailing them out to all the judges. They moved to an online program to streamline the tedious processes, but eventually were in the market for a new software.

The company Alyson was using merged with another software and were no longer an option for the AGC at that point. This is what prompted them to shop for a new awards management program in 2020.

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SOLUTION

Of all the solutions on the market, Alyson found that SmarterSelect offered most of what she needed for less than competing products. Additionally, she liked that the program was very easy to use and roll out to her end users and evaluation committees.

Alyson also said she likes the reporting options that are offered with the software. Overall, it's more efficient for the person that is nominating someone, and for the judges that end up reviewing the applications.

One factor everyone enjoys is the time savings more than anything else. From the people submitting nominations to the review committees, SmarterSelect helps the AGC get more done in less time. She attributes this time savings to how user friendly the software is. It's an intuitive program that is very easy to learn and start using quickly.

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> **Our programs are very unique. They are used for a niche group that needs an easy way to make nominations for our awards. It helps us get more done with less resources and if we were to start another program, we feel it would be easy to get it off the ground quickly with SmarterSelect.**
>
> **- Alyson Abercrombie**
>
> CAE Director of Communications and Marketing,
> Associated General Contractors of Georgia, Inc.

RESULTS

🙂 User Friendly

It's so simple to use. Anyone can use it and it is intuitive enough to figure out without a lot of troubleshooting and emailing back and forth.

Cost Savings

It's cheaper than any other program the AGC of Georgia has found for the features it offers.

⭐ Great Customer Support

Alyson said, "The customer service has been very helpful over the years."

HOW SMARTERSELECT CAN HELP YOU

Automated Distribution: Streamline the application distribution process and eliminate manual distribution of paper applications or emails

Data Collection: Reduce time spent manually entering applicant information

Pre-Qualification: Reduce the need for manual eligibility checks

Common Application: SmarterSelect allows the creation of a common application for multiple scholarships, saving time for both applicants and administrators

Evaluations and Scoring: SmarterSelect streamlines the evaluation process, making it efficient and less time-consuming for reviewers.
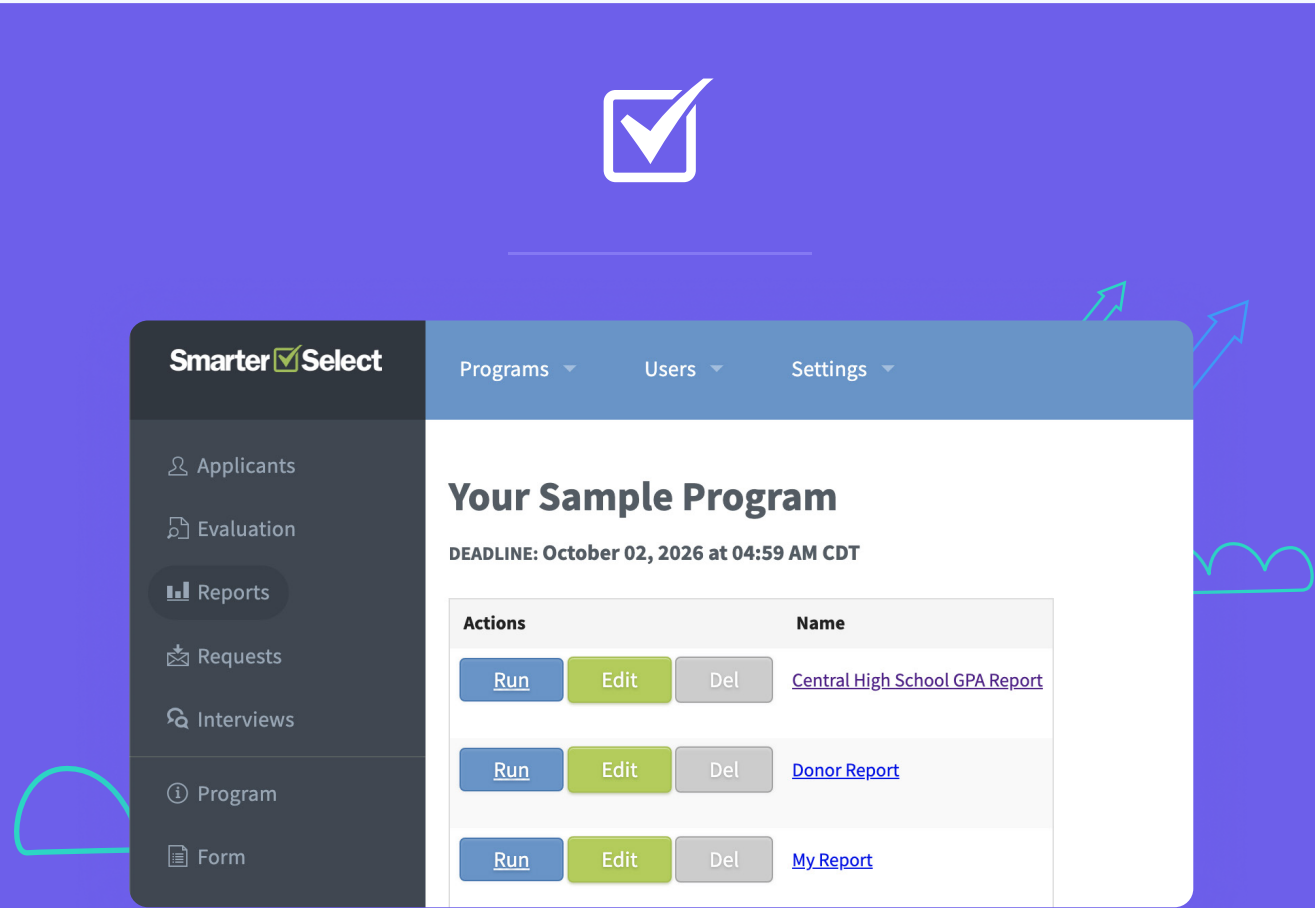
Reporting and Insights: The software provides powerful reporting tools - perfect for data analysis and instant insights on applicants and program performance.

Responsive Support: SmarterSelect offers responsive customer support, reducing downtime and quickly resolving issues.

Accessibility: Being cloud-based, SmarterSelect provides easy and remote access, saving time on physical paperwork and office visits.

Customization: Users can tailor the software to fit their unique application processes, reducing the need for workarounds.

These features collectively save time and make scholarship application management more efficient and user-friendly.

To book a demo and see for yourself what SmarterSelect can do for you, click here.